



Public Health Association
AUSTRALIA



Preventive Health Conference 2023

Adelaide Convention Centre, SA
Tuesday 2 to Thursday 4 May 2023

#Prevention2023

Hybrid Conference

SPONSORSHIP & EXHIBITION PROSPECTUS



PREVENTIVE HEALTH CONFERENCE 2023

Dear Potential Sponsor or Exhibitor,

The Public Health Association of Australia (PHAA) and the Conference Advisory Committee invites you to consider sponsoring or exhibiting at the Preventive Health Conference 2023 being held from Tuesday 2 to Thursday 4 May 2023 at the Adelaide Convention Centre, Adelaide, SA.

The Preventive Health Conference is an important conference on the public health calendar. Convened by the Public Health Association of Australia (PHAA), the Preventive Health Conference is an annual hybrid conference aimed at providing a platform to engage, challenge and exchange ideas, where pivotal issues for building prevention in Australia is discussed and where delegates can learn from the experience, opinions and perspectives of sector leaders and their peers.

Sponsorship of the Preventive Health Conference 2023 offers a strategic opportunity to demonstrate the support your organisation gives to the rapidly moving field of prevention and to associate your brand with thought leadership, sector networking and partnership development.

The PHAA team is committed to working with sponsors to match sponsorship and exhibition packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

We would be delighted to discuss these promotional opportunities or any further ideas you may have for promoting your products or services.

We look forward to hearing from you.

Kind regards,



Adjunct Professor Terry Slevin
CEO, Public Health Association of Australia



Public Health Association
AUSTRALIA



Photos courtesy of Photography: Dean Golja, Image United





ABOUT THE CONFERENCE

CONFERENCE BACKGROUND

The Preventive Health Conference is convened by the Public Health Association of Australia (PHAA) and will return in 2023 following the hugely successful first, second and third gatherings as well as the hugely successful hybrid conference in . This conference provides a platform to engage, challenge and exchange ideas, where pivotal issues for building prevention in Australia will be discussed and where delegates will learn from the experience, opinions and perspectives of sector leaders and their peers.

CONFERENCE OBJECTIVES

- Create an environment that promotes collaboration and knowledge sharing and facilitates engagement among delegates to work together to achieve better health outcomes for Australians;
- Create opportunities to discuss issues of diversity, disability and accessibility, and provide opportunities for all delegates to participate;
- Provide guidance and insight into ways of capacity building and strengthening of prevention systems; and
- Provide conference delegates with new and innovative ideas that can be applied to local settings to help create and improve preventive health for local communities

DELEGATE PROFILE

The Conference will have high quality national experts presenting various aspects of this rapidly moving and exciting era of public health prevention. The conference will have a focus on cross sector, multilevel interventions to build a healthier Australia through prevention.

The Conference is expected to attract over 500 delegates from across Australia and the region. The target audience is stakeholders able to effect and/or influence change at the systems and/or practice level including:

- Researchers and Academics
- General practice sector
- Health care professionals engaged in prevention (doctors, nurses, allied health, dentists, pharmacists)
- Commonwealth and state policy staff including Ministers/ministerial staff, and health and social sector department representatives
- Local government
- NGO/community and social sector provider and advocacy organisations
- School Health Promotion workers

VENUE

The Preventive Health Conference 2023 will be held at the Adelaide Convention & Exhibition Centre, Adelaide, SA. Whether traveling for business or leisure, Adelaide provides refreshing comfort in the heart of Adelaide'S CBD. The best of South Australia's retail, dining and entertainment are all within easy reach.

CONFERENCE PROMOTION

The Preventive Health Conference 2023 will be promoted widely to the public health sector. This will include direct email campaigns, member newsletters, extensive exposure on conference material, on the conference website, in the official program and other opportunities as per the sponsorship agreement.

OPPORTUNITIES

Sponsoring and/or exhibiting at the Preventive Health Conference 2023 offers your organisation the opportunity to be involved with an important Conference for highlighting challenges relating to prevention in Australia and the region.

Sponsorship and/or exhibition of the conference provides an excellent opportunity to:

- Demonstrate your organisation's support of prevention and the organisations which deliver it;
- Promote your organisation and products to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

The PHAA team is committed to working with sponsors to match sponsorship and exhibition packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

The selection of sponsorship and exhibition packages presented in this prospectus has been developed to ensure a successful outcome for sponsors, exhibitors and all participants of the conference.

In addition to the set packages outlined, sponsorship and exhibition packages can be customised to meet your organisation's specific objectives.

Early confirmation of your sponsorship and/or exhibition package of the Preventive Health Conference 2023 will ensure an even higher level of exposure. An extensive promotional campaign including email broadcasts and web exposure will be implemented with the opportunity exists for your company to be represented as a key sponsor of the conference well in advance of the event.

TO BOOK

For more information or to book a sponsorship and/or exhibition package, please contact:

PHAA Events Team

Events Officer

A: PO Box 319 Curtin, ACT 2612

T: 02 6171 1312

E: mwinter@phaa.net.au



Public Health Association
AUSTRALIA

NOTES

- Sponsorship and exhibition packages will be booked in accordance to [PHAA's Sponsorship Protocol](#);
- All costs are GST inclusive;
- All time frames must be met in order to achieve package entitlements;
- All artwork / logos are to be supplied by the sponsor in high resolution formats; and
- All banners are to be provided by the sponsor or exhibitor.



ABOUT THE HYBRID CONFERENCE

WHAT IS A HYBRID CONFERENCE?

A hybrid conference combines a "live" in-person event with a "virtual" online component.

HOW WILL THE HYBRID CONFERENCE WORK?

Delegates will have the option of attending the conference in Adelaide or participating virtually.

Face-to-face delegates will have access to all of the content live in the venue as well as the virtual on demand content.

Virtual delegates will have access to and be able to participate in the live plenary sessions, and view the content on demand.

PRESENTATIONS

Where possible, keynote speakers will present live at the venue and plenary sessions will be broadcast through the virtual platform and enable virtual and face-to-face delegates to ask questions directly to the keynote speakers. Plenary sessions will also be recorded and made available on demand through the virtual portal.

Abstract presenters that have been accepted for a face-to-face presentation will present live at the venue (restrictions permitting). In addition to presenting live, speakers will also provide a pre-recorded presentation to be made available on demand through the virtual portal. Concurrent session content will be released at the same time as the live version. Abstract presenters that have been accepted for a virtual only presentation will provide a pre-recorded presentation to be made available on demand in the virtual portal.

The virtual portal will be available to registered delegates for an extended time following the conference dates, to catch up on any presentations you have missed.

MORE INFORMATION

For more information or updates, please visit the conference website www.prevention2023.com

SUMMARY OF PACKAGES

SUPPORT PACKAGES

All prices are in AUD and are GST inclusive.

Premier Sponsor	\$60,000
Principal Sponsor	\$32,000
Associate Sponsor	\$20,500
Conference Function Sponsor	\$15,500
Virtual Sponsor	\$10,500
Refreshment Break Sponsor	\$7,500
Affiliation Sponsor	\$3,500

EXHIBITION AND ADVERTISING OPTIONS

All prices are in AUD and are GST inclusive.

Trestle Table Display	\$2,900
Virtual Exhibitor	\$2,000
Full page program ad	\$660
Half page program ad	\$330

For more information on each package see the following pages. Please note each package is limited and subject to availability.

AFTER SOMETHING DIFFERENT?

The selection of supporter, patron and exhibition packages presented in this prospectus has been developed to ensure a successful outcome for supporters, patrons and all participants of the conference.

In addition to the set packages outlined, packages can be customised to meet your organisation's specific objectives.

TO BOOK

For more information or to book a supporter and/or virtual exhibitor package, please complete the booking form at the end of this document and return it to:

Mandy Winter
Events Officer
Public Health Association of Australia
A: PO Box 319 Curtin, ACT 2605
T: +61 2 6171 1312
E: mwinter@phaa.net.au



SPONSORSHIP OPPORTUNITIES



PREMIER SPONSOR

One Available

This is a unique and exclusive opportunity to shape your involvement in the Conference and be placed at the forefront of the delegates, receiving recognition for your support of public health and prevention.

BE ACKNOWLEDGED

- Name acknowledgment as the Preventive Health Conference 2023 Premier Sponsor.
- Specific acknowledgment of your role as the Conference Premier Sponsor at the opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as the Conference Premier Sponsor in all conference promotional material including conference e-bulletins, on the conference website, in the virtual portal and the cover of the official program.
- 1 x banner displayed on stage during the sponsored plenary session (subject to approval).
- 1 x full page colour advertisement in a prominent position in the official program (finished artwork to be supplied).
- Company logo, contact details and profile in the conference program.
- Company logo, contact details and profile on the conference website.
- Profile in the 'Introducing the Sponsors' email.
- Profile in the 'Introducing the Exhibitors' email.

ATTEND

- 10 x Full conference registrations including networking function.
- 15 x Virtual conference registrations
- 2 x Exhibition only registrations.

NB: exhibitor registrations include access to the exhibition only, and does not include attendance of conference sessions.

CONNECT TO DELEGATES

- A premium trestle table display in a prominent position in the catering area (subject to availability).
- A virtual exhibition booth in a prominent position in the virtual exhibition hall (subject to availability).
- One on one meetings with delegates in the virtual exhibition hall.
- Opportunity to have 2 digital flyers in the virtual exhibitor portal, promoting your organisation.
- Opportunity to have a 2 minute video in the Exhibitor portal, promoting your organisation (content subject to approval).

KEY POSITION

- Opportunity to sponsor the opening plenary session and have your logo displayed in the conference program for that session and on the holding slides.
- Acknowledgment as the Premier Sponsor by the plenary session facilitator in the session.
- Digital banner displayed on the virtual platform timeline during the Conference (finished artwork to be supplied).

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever ever comes first.

WHY BOOK THIS PACKAGE?

This is a unique opportunity to be placed at the forefront of the face-to-face and virtual delegates during a plenary session and have the highest exposure at the Preventive Health Conference 2023.

\$60,000 AUD incl. GST



PRINCIPAL SPONSOR

One Available

As the Principal Sponsor your organisation will have the highest visibility and exposure at the Preventive Health Conference 2023.

BE ACKNOWLEDGED

- Name acknowledgment as the Preventive Health Conference 2023 Principal Sponsor.
- Specific acknowledgment of your role as the Conference Principal Sponsor at the opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as the Conference Principal Sponsor in all conference promotional material including conference e-bulletins, on the conference website, in the virtual portal and the cover of the official program.
- 1 x banner displayed on stage during the sponsored plenary session (subject to approval).
- 1 x full page colour advertisement in a prominent position in the official program (finished artwork to be supplied).
- Company logo, contact details and profile in the conference program.
- Company logo, contact details and profile on the conference website.
- Profile in the 'Introducing the Sponsors' email.
- Profile in the 'Introducing the Exhibitors' email.

ATTEND

- 5 x Full conference registrations including networking function.
- 5 x Virtual conference registrations
- 2 x Exhibition only registrations.

NB: exhibitor registrations include access to the exhibition only, and does not include attendance of conference sessions.

CONNECT TO DELEGATES

- A premium trestle table display in a prominent position in the catering area (subject to availability).
- A virtual exhibition booth in a prominent position in the virtual exhibition hall (subject to availability).
- One on one meetings with delegates in the virtual exhibition hall.
- Opportunity to have a digital flyer in the virtual exhibitor portal, promoting your organisation.
- Opportunity to have a 2 minute video in the Exhibitor portal, promoting your organisation (content subject to approval).

KEY POSITION

- Opportunity to sponsor a plenary session and have your logo displayed in the conference program for that session and on the holding slides.
- Acknowledgment as the Principal Sponsor by the plenary session facilitator in the session.
- Digital banner displayed on the virtual platform timeline during the Conference (finished artwork to be supplied).

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, which ever comes first.

WHY BOOK THIS PACKAGE?

This is a unique opportunity to be placed at the forefront of the face-to-face and virtual delegates during a plenary session and to have high exposure throughout the Preventive Health Conference 2023.

\$32,000 AUD incl. GST

ASSOCIATE SPONSOR

Two Available

As an Associate Sponsor your organisation will have high visibility and exposure at the conference.

BE ACKNOWLEDGED

- Name acknowledgment as a Preventive Health Conference 2023 Associate Sponsor.
- Specific acknowledgment of your role as an Conference Associate Sponsor at opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as a Conference Associate Sponsor in all conference promotional material including conference e-bulletins, on the conference website, in the virtual portal and the cover of the official program.
- 1 x full page colour advertisement in the official program (finished artwork to be supplied).
- Company logo, contact details and profile in the conference program.
- Company logo, contact details and profile on the conference website.
- Profile in the 'Introducing the Sponsors' email.
- Profile in the 'Introducing the Exhibitors' email.

ATTEND

- 4 x Full conference registrations including networking function.
- 6 x Virtual conference registrations
- 2 x Exhibition only registrations.

NB: exhibitor registrations include access to the exhibition only, and does not include attendance of conference sessions.

CONNECT TO DELEGATES

- A premium trestle table display in the catering area (subject to availability).
- A virtual exhibition booth in the virtual exhibition hall (subject to availability).
- One on one meetings with delegates in the virtual exhibition hall.
- Opportunity to have a digital flyer in the virtual exhibitor portal, promoting your organisation.

KEY POSITION

- Opportunity to sponsor 1 x concurrent session stream and have your logo displayed in the conference program for that session and on the holding slides (subject to availability).
- Acknowledgment as an Associate Sponsor by the concurrent session facilitator in the session.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, which ever comes first.

WHY BOOK THIS PACKAGE?

This is a rare opportunity to engage with the face-to-face and virtual delegates during a concurrent session at the Preventive Health Conference 2023.

\$20,500 AUD incl. GST



CONFERENCE FUNCTION SPONSOR

Exclusive Opportunity

The conference function provides an opportunity for delegates to network and renew acquaintances in a relaxed and social environment. Sponsorship of the conference function will provide the opportunity for light entertainment, food and beverages for delegates to enjoy while they network.

BE ACKNOWLEDGED

- Name acknowledgment as a Preventive Health Conference 2023 Conference Function Sponsor.
- Acknowledgment of your sponsorship as the Conference Function Sponsor at opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as the Conference Function Sponsor in all conference promotional material including conference e-bulletins, on the conference website, in the virtual portal and the cover of the official program.
- Company logo, contact details and profile in the conference program.
- Company logo, contact details and profile on the conference website.
- Profile in the 'Introducing the Sponsors' email.
- Profile in the 'Introducing the Exhibitors' email.

ATTEND

- 3 x Full conference registrations including networking function.
- 3 x additional Conference Function tickets;
- 1 x Virtual conference registrations
- 2 x Exhibition only registrations.

NB: exhibitor registrations include access to the exhibition only, and does not include attendance of conference sessions.

CONNECT TO DELEGATES

- A premium trestle table display in the catering area (subject to availability).
- A virtual exhibition booth in the virtual exhibition hall (subject to availability).
- One on one meetings with delegates in the virtual exhibition hall.
- Opportunity to have a digital flyer in the virtual exhibitor portal, promoting your organisation.

KEY POSITION

- Logo displayed near the Conference Function in the Conference program.
- Logo displayed on the holding slides for the Conference Function.
- Opportunity to have a 3 minute welcome to delegates at the Conference Function.
- 1 x banner displayed near the lectern at the Conference Function.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, which ever comes first.

WHY BOOK THIS PACKAGE?

This is a unique opportunity to be placed at the forefront of the face-to-face delegates during the conference networking function at the Preventive Health Conference 2023.

\$15,500 AUD incl. GST

VIRTUAL SPONSOR

One Available

This is a unique opportunity demonstrate your support of the virtual component of the conference and to virtually engage with the conference attendees through a virtual exhibition, with live meetings, demonstrations and sharing of information.

BE ACKNOWLEDGED

- Name acknowledgment as the Preventive Health Conference 2023 Virtual Sponsor.
- Specific acknowledgment of your role as the Conference Virtual Sponsor at the opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as the Conference Virtual Sponsor in all conference promotional material including conference e-bulletins, on the conference website, in the virtual portal and the cover of the official program.
- Company logo, contact details and profile in the conference program.
- Company logo, contact details and profile on the conference website.
- Profile in the 'Introducing the Sponsors' email.
- Profile in the 'Introducing the Exhibitors' email.

ATTEND

- 5 x Virtual conference registrations
- 2 x Exhibition only registrations.

NB: exhibitor registrations include access to the exhibition only, and does not include attendance of conference sessions.

CONNECT TO DELEGATES

- A virtual exhibition booth in a prominent position in the virtual exhibition hall (subject to availability).
- One on one meetings with delegates in the virtual exhibition hall.
- Opportunity to have a digital flyer in the virtual exhibitor portal, promoting your organisation.
- Opportunity to have a 2 minute video in the Exhibitor portal, promoting your organisation (content subject to approval).

KEY POSITION

- Digital banner displayed on the virtual platform timeline during the Conference (finished artwork to be supplied).

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, which ever comes first.

WHY BOOK THIS PACKAGE?

This is a unique opportunity to be placed at the forefront of the virtual delegates and to engage with all delegates in a virtual exhibition stand Preventive Health Conference 2023.

\$10,500 AUD incl. GST



REFRESHMENT BREAK SPONSOR

Two Available

Delegates look forward to the refreshment breaks to network with other delegates. Sponsorship of a refreshment break provides an opportunity to reach out while delegates are relaxed and chatting in between sessions and assist in keeping registrations fees down for delegates across the Conference.

Refreshment breaks will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld with public health practices.

BE ACKNOWLEDGED

- Name acknowledgment as a Refreshment Break Sponsor on your nominated day.
- Acknowledgment of your sponsorship at opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as a Refreshment Break Sponsor in all conference promotional material including conference e-bulletins, on the conference website, in the virtual portal and the cover of the official program.
- Company logo, contact details and profile in the conference program.
- Company logo, contact details and profile on the conference website.
- Profile in the 'Introducing the Sponsors' email.
- Profile in the 'Introducing the Exhibitors' email.

ATTEND

- 2 x Full conference registrations including networking function.
- 1 x Virtual conference registrations
- 1 x Exhibition only registrations.

NB: exhibitor registrations include access to the exhibition only, and does not include attendance of conference sessions.

CONNECT TO DELEGATES

- A premium trestle table display in the catering area (subject to availability).
- A virtual exhibition booth in the virtual exhibition hall (subject to availability).
- One on one meetings with delegates in the virtual exhibition hall.
- Opportunity to have a digital flyer in the virtual exhibitor portal, promoting your organisation.

KEY POSITION

- 1 x banner displayed near the catering area at the refreshment breaks on your nominated day.
- Logo displayed near the refreshment breaks (excluding Conference Function) in the conference program on your sponsored day; choose from one of the conference days:
 - Tuesday 2 May
 - Wednesday 3 May
 - Thursday 4 May

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, which ever comes first.

WHY BOOK THIS PACKAGE?

This is a rare opportunity to be placed at the forefront of the face-to-face delegates during a refreshment break at the Preventive Health Conference 2023.

\$7,500 AUD incl. GST

AFFILIATION SPONSOR

Limited Number Available

An Affiliation Sponsor allows organisations to engage in the Preventive Health Conference 2023 and have the opportunity to have your brand in front of delegates at the Preventive Health Conference.

BE ACKNOWLEDGED

- Name acknowledgment as an Affiliation Sponsor.
- Acknowledgment of your sponsorship at opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as an Affiliation Sponsor in all conference promotional material including conference e-bulletins, on the conference website, in the virtual portal and the cover of the official program.
- Company logo, contact details and profile in the conference program.
- Company logo, contact details and profile on the conference website.
- 1 x half page colour advertisement in the conference program (finished artwork to be supplied).

ATTEND

- 2 x Full conference registrations including networking function.
- 1 x Virtual conference registrations.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, which ever comes first.

WHY BOOK THIS PACKAGE?

This is a rare opportunity to show your support of the conference and to have your brand in front of face-to-face and virtual delegates of the Preventive Health Conference 2023

\$3,500 AUD incl. GST



EXHIBITION AND PROMOTIONAL OPPORTUNITIES





TRESTLE TABLE DISPLAY

Limited Number Available

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

BE ACKNOWLEDGED

- Name acknowledgment as an Exhibitor.

BE PROMOTED

- Company logo, contact details and profile in the conference program.
- Company logo, contact details and profile on the conference website.
- Profile in the 'Introducing the Exhibitors' email.

ATTEND

- 1 x Full conference registrations including networking function.
- 1 x Virtual conference registration.
- 2 x Exhibition only registrations.

NB: exhibitor registrations include access to the exhibition only, and does not include attendance of conference sessions.

CONNECT TO DELEGATES

- A premium trestle table display in the catering area (subject to availability).
- A virtual exhibition booth in the virtual exhibition hall (subject to availability).
- One on one meetings with delegates in the virtual exhibition hall.
- Opportunity to have a digital flyer in the virtual exhibitor portal, promoting your organisation.

KEY POSITION

- 2.5 days exposure to conference delegates, invited speakers and other exhibitors face-to-face and virtually.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, which ever comes first.

WHY BOOK THIS PACKAGE?

This is a rare opportunity to engage face-to-face and virtually with attendees. Attendees can visit exhibitor stands in the catering hall as well as the virtual conference portal. Delegates can interact with exhibitors by requesting to have a virtual video conversation with as specific exhibitor.

Even if the virtual Exhibition Hall is not open, attendees can still visit and view exhibitor profiles and download brochures outside of opening hours.

\$2,900 AUD incl. GST

VIRTUAL EXHIBITOR

Limited Number Available

An opportunity to virtually engage with the conference attendees through a virtual exhibition, with live meetings, demonstrations and sharing of information.

BE ACKNOWLEDGED

- Name acknowledgment as a Virtual Exhibitor.

BE PROMOTED

- Company logo, contact details and profile in the conference program.
- Company logo, contact details and profile on the conference website.
- Profile in the 'Introducing the Exhibitors' email.

ATTEND

- 1 x Virtual conference registration.
- 2 x Exhibition only registrations.

CONNECT TO DELEGATES

- A virtual exhibition booth in the virtual exhibition hall (subject to availability).
- One on one meetings with delegates in the virtual exhibition hall.
- Opportunity to have a digital flyer in the virtual exhibitor portal, promoting your organisation.

KEY POSITION

- 2.5 days virtual exposure to conference delegates, invited speakers and other exhibitors.

PAYMENT

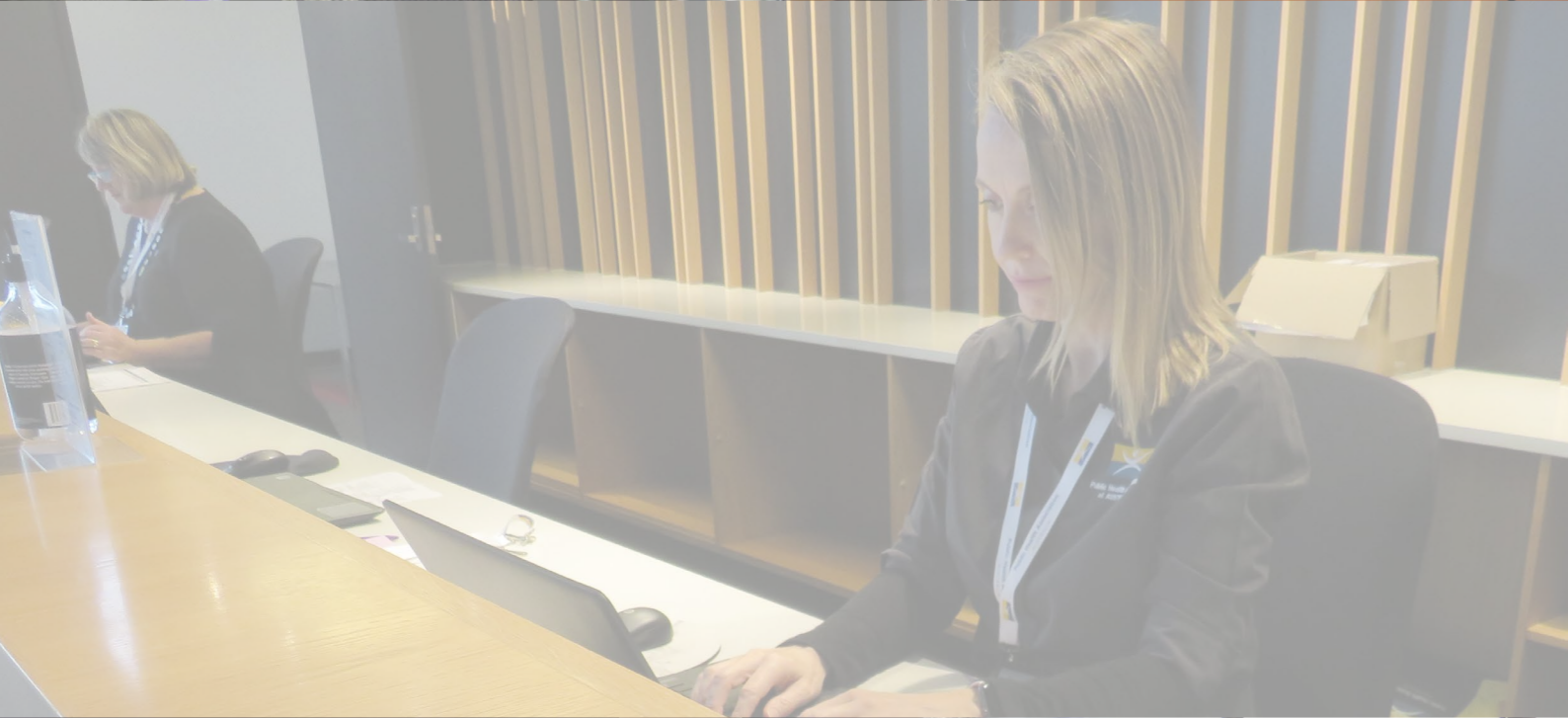
- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, which ever comes first.

WHY BOOK THIS PACKAGE?

This is a rare opportunity to engage virtually with all attendees. Face-to-face and virtual attendees can visit the virtual exhibitor stands via the virtual conference portal. Delegates can interact with exhibitors by requesting to have a virtual video conversation with as specific exhibitor.

Even if the virtual Exhibition Hall is not open, attendees can still visit and view exhibitor profiles and download brochures outside of opening hours.

\$2,000 AUD incl. GST



PROMOTIONAL OPPORTUNITIES

CONFERENCE PROGRAM ADVERTISEMENT

Limited Number Available

Bring your organisation, product or service to the attention of Conference delegates by booking a program ad for the Preventive Health Conference 2023.

PRICING

- Full page: \$660
- Half page: \$330

Artwork specs

- Full page size: Width = 240mm, Height = 210mm, 5mm bleed + crop marks
- Half page size: Width = 240mm, Height = 210mm, 5mm bleed + crop marks

Finished artwork needs to be supplied as high resolution press optimised PDF files.

Original artwork (converted to PDF) must be CMYK and photos, logos, etc. used in the original file must be at least 300 dpi at the final print size.

Please note: Program advertisements need to be supplied by Friday 24 March 2023 otherwise they will not be included.

WHY BOOK A PROGRAM AD?

The Preventive Health Conference 2023 program is a quality print document available to face-to-face delegates and electronically for virtual delegates via the conference website. It is constantly used and referred to throughout the Conference and provides an opportunity to raise brand awareness, not just to the Conference delegates, but anyone who visits the webpage and downloads the program.

A limited number of full colour advertising slots are available and ad content subject to approval.





- PHAA reserves the right to amend the sponsorship and exhibition packages to benefit the sponsor, exhibitor, conference and delegates.
- Sponsors and Exhibitors will be selected based on their ability to meet conference requirements. PHAA reserves the right to review all display materials provided by a Sponsor or Exhibitor and/or with discretion, refuse any application.
- All Sponsors and Exhibitors must comply with the principles that their sponsorship must:
 - Comply with the [PHAA Sponsorship Protocol](#);
 - Withstand professional and public scrutiny;
 - Conform to professional and community standards of ethics and good taste; and
 - Not bring PHAA and/or the industry into disrepute.
- The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the PHAA and all prices in this prospectus are quoted inclusive of GST.
- PHAA reserves the right to vary to prices in accordance with any movements in the legislated rate of the GST.
- Provision of a logo is taken to be permission for the PHAA to use that intellectual property to advertise and promote the conference.
- Sponsorship or exhibition space will be allocated only on receipt of a signed Booking Form. A letter of confirmation and tax invoice will be provided to confirm the booking. The full amount is due and payable within 14 days of receiving the tax invoice.
- Exhibitors must hold public and liability insurance to a minimum of AUD\$10 million. Certificates of currency for the insurance may be requested.

CANCELLATION POLICY

All cancellations must be notified to Mandy Winter, Events Officer, PHAA in writing by email before the cancellation can be processed. Cancellations will not be deemed to be received until you have written confirmation from PHAA. If you have not received acknowledgment within two (2) business days, please contact Mandy Winter on (02) 6171 1312. If the cancellation is not received in writing, the sponsorship or exhibition space will not be cancelled and the full amount will still be payable.

For cancellations received in writing by PHAA on or before 31 March 2023 a service fee of 50% of total fees will apply. No refunds will be made for cancellations after 31 March 2023.

After a sponsorship or exhibition has been confirmed, a reduction in sponsorship size or withdrawing from an exhibition package will be considered a cancellation and will be governed by the above cancellation policy.

Exhibition space will be allotted in the order in which applications and payments are received.

PHAA will not discount or refund for any entitlements or facilities not used or not required.

The delivery of sponsorship and exhibition entitlements will be provided subject to the Sponsor's/Exhibitor's application meeting production timelines.

PHAA reserves the right to rearrange the floor plan and/or relocated any exhibit without notice. PHAA will not discount or refund for any facilities not used or not required.

No Sponsor or Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked trade exhibition space except upon written consent of the PHAA Events Officer.

Sponsor or Exhibitor staff participating as part of the sponsorship or exhibition package will be required to agree to the standard delegate terms and conditions.

Should, for any reason outside the control of PHAA, the venue or speakers change or the event be cancelled, PHAA will endeavour to reschedule. In this instance the sponsor/exhibitor will indemnify and hold PHAA harmless from and against any and all costs, damages and expenses. PHAA does not accept responsibility for, and the sponsor/exhibitor indemnifies PHAA against, any costs, charges or fines incurred by the sponsor/exhibitor in the process of attending the Public Health Prevention Conference 2023. This agreement is subject to the laws of the Australian Capital Territory and agreement to these terms and conditions indicates acceptance of this indemnity.

PHAA will not be held liable, nor will a refund be optional if delegates, sponsors, speakers or exhibitors are unable to access, connect or have difficulty with internet connection, sound or visuals when participating in the Preventive Health Conference 2023. PHAA will endeavor to provide information on how to access the Preventive Health Conference 2023 content, however delegates further acknowledge that PHAA is not responsible for their IT connection or any issues caused by settings on devices used to access the Preventive Health Conference 2023 content, and delegates will endeavor to solve these issues with advice from their organisations IT or support/suppliers of the devices they are using, and further acknowledge that PHAA is not required to provide IT support services in association with the conference.

Should the conference pivot to a virtual only conference due to restrictions, some package entitlements may not apply.

Neither party shall be liable in damages or have the right to terminate this Agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to Acts of God, Government restrictions (including the denial or cancellation of any export or other necessary license), wars, insurrections and/or any other cause beyond the reasonable control of the party whose performance is affected.

Organisation: _____

Contact Name: _____

Position: _____

Postal Address: _____

Phone: _____

Email: _____

SPONSORSHIP PACKAGES		
Type	Cost	Select
Premier Sponsor	SOLD	<input type="checkbox"/>
Principal Sponsor	SOLD	<input type="checkbox"/>
Associate Sponsor	\$20,500	<input type="checkbox"/>
Conference Function Sponsor	\$17,500	<input type="checkbox"/>
Virtual Sponsor	\$10,500	<input type="checkbox"/>
Refreshment Break Sponsor	\$7,500	<input type="checkbox"/>
• Tuesday 2 May		<input type="checkbox"/>
• Wednesday 3 May		<input type="checkbox"/>
• Thursday 4 May		<input type="checkbox"/>
Affiliation Sponsor	\$3,500	<input type="checkbox"/>

All prices are GST inclusive

EXIBITION PACKAGE		
Trestle Table Display	\$2,900	<input type="checkbox"/>
Virtual Exhibition	\$2,000	<input type="checkbox"/>

PROGRAM ADS		
Full page program ad	\$660	<input type="checkbox"/>
Half page program ad	\$330	<input type="checkbox"/>

All prices are GST inclusive

CONFIRMATION

Please note: Upon completion of this form a tax invoice and contract will be provided. Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment has been received. The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the sponsorship and exhibition brochure are not fulfilled.

Upon confirmation, this contract is binding on the signature below.

I/We agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

Name of authorised person: _____

Position: _____

Signature: _____

Date: _____

**To book a sponsorship package, please send the completed form to:
Mandy Winter, Events Officer, PHAA, E: mwinter@phaa.net.au, T: 02 6171 13102**



Public Health Association
AUSTRALIA

Preventive Health Conference 2023

